



COLORADO
SCHOOL
NUTRITION
ASSOCIATION

Feeding Bodies. Fueling Minds.™

Aug/Sept 2019 Newsletter

Healthy Bites

Membership Drive

Our state association is participating in this year's Back to School Membership Drive, and we could win big!

This drive began September 1, 2019 and will end on November 30, 2019. Our state association could win a free registration to SNA's National Leadership Conference in Tempe, AZ 2020!

You could be a winner, too! Recruit ONE or more new members between June 1, 2019 and May 31, 2020 and you will be automatically entered into a drawing to win a registration to SNA's 2021 Annual National Conference (ANC) in Chicago IL!

Don't Forget!

Make sure the new member writes your name in the referral section of the membership application, otherwise it won't count toward the campaign!

Message From the President

I hope you all have enjoyed some time with your "Families" over the summer. As we return to the swing of things, I thank you for your commitment to school nutrition in Colorado. I want to start by saying how blessed and encouraged I am to serve as your 2019-2020 President! My promise is to serve this association and all of its members with Passion and Positivity all YEAR! Some insight and information I want to share with you is below. Please know as your president that I always encourage feedback and would like **YOU** to reach out to me with any ideas that you may have that will continue to grow our CSNA FRAMILY! Please email me at scsolomon@aurorak12.org



UPDATES:

Legislative: WASHINGTON, July 16, 2019 – U.S. Secretary of Agriculture Sonny Perdue announced the award of more than \$9 million in USDA Farm to School Program grants that will increase the amount of healthy, local foods served in schools and create economic opportunities for nearby farmers <https://www.fns.usda.gov/cfs/grant-awards>

Share Your Story: Please continue this wonderful charge from our Past President Erika Edwards with encouraging the sharing of best practices and stories of child nutrition successes around this great state of Colorado!

Plan of Action: Approved by CSNA 2018-2019 governing board on 7-29-2019, reported to SNA national on 7-30-2019. This is a working document of goals, charges and action that your 2019-2020 CSNA board will be working to accomplish in the year of my Presidency.

Membership Drive: 2019-2020 Goal **1000** (*recruit recruit recruit*)

ANC: Red Carpet Awards, WOW great job Erika and Team Colorado for representing our State with Passion and Professionalism. We had such a great turnout of Colorado Members and we have three National Board members from our backyard.

Colorado Recognition Awards: Employee, Manager, and Director/Supervisor I would like us to encourage all districts (Small and Large) to nominate qualified candidates by January 13, 2020.

Shannon C Solomon, MS, SNS

2019-2020 CSNA President

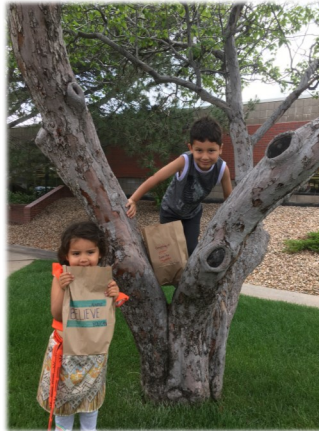


COLORADO
SCHOOL
NUTRITION
ASSOCIATION

Feeding Bodies. Fueling Minds.™

SUMMER FEEDING and NEW PROGRAMS

We are excited to celebrate some fantastic work that took place over the summer to help get children the nutrition they need! Summer Feeding Programs were a huge success and made meals available during the months school was out of session. Aurora took their program on the road with the modified buses, Greeley had some fun in the park and Cherry Creek was able to expand from one site in 2018 to three in 2019! Great work!



Adams 12 was able to give Thornton High a major renovation thanks to their 2016 bond and bring the school back on the National School Lunch Program after it had been off for 30 years! Great Work, this is what we are all about, bringing nutrition to kids everyday to help them learn.





CSNA SUMMER CONFERENCE AND SNA ANNUAL CONFERENCE HIGHLIGHTS

Thank you to the almost 450 attendees that were able to attend summer conference in Loveland CO. It was very successful event and collaboration with CDE and CDHS this year. We hosted 162 vendors and loved seeing all of the awesome new products they had on display. We are extremely grateful for the wonderful support of our Industry Partners. The two educational tracks that were offered hosted more than 25 different class sessions and received very positive feedback. The One Plate Challenge also made a grand debut and it was incredible to watch the student talent that was showcased. The wellness lounge was introduced and provided a fabulous place to relax and reset. We can't wait to build upon what we learned this year and host another great conference June 16-18 2020. Mark your calendars now!



Congratulations to Erika Edwards on her State Presidents Award she received during ANC 2019. We are also thrilled to announce that Colorado received the membership award for most growth in the 600-1000 category! Let's make our goal of 1000 members this year!





Industry Seminar 2019

We are looking forward to CSNA's 4th annual 2019 Industry Seminar in a few short weeks! We will be returning to beautiful Beaver Creek, CO and this year's event theme is **Business & Innovation**.

Wednesday evening will kick off with a networking reception and welcome dinner. The reception will include a bit of friendly and engaging competition—come prepared for some networking, fun and entertainment!

Thursday's agenda will offer: an educational and enlightening panel discussion; important business updates that you need to know; and the opportunity to connect with our valued Industry members during 'flash networking'. Thursday evening will host a silent auction and interactive dinner followed by entertainment presented by the Dendrites (a local band featuring members from our very own industry!). This is guaranteed to not only be a fun evening, but also will help CSNA fundraise for scholarships for LAC 2020.

On Friday, the closing workshop will consist of innovation roundtables and will offer opportunities for epic idea sharing. Join Colorado nutrition leaders along with Industry partners for networking and education related to issues and trends currently facing our business. Earn up to 5 CEU's and enjoy the beautiful mountain setting while participating in this exclusive, high-level event!

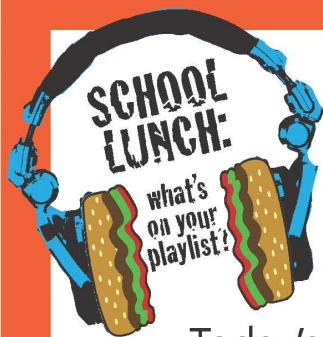
We unfortunately have already sold out of Industry slots, but we would love to get a few more Directors, Decision Makers, and District office Equipment/Maintenance personnel registered. Reach out to Jodi with any questions. jodi@colosna.com



COLORADO SCHOOL NUTRITION ASSOCIATION

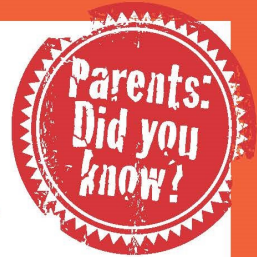
**INDUSTRY
SEMINAR**
2019

Westin Beaver Creek
September 25-27



National School Lunch Week

October 14-18, 2019



Today's school lunches meet strict nutrition standards, including limits on calories, sodium and unhealthy fats.

30 MILLION students enjoy healthy lunches every school day.



Read School Meal Success Stories here: TrayTalk.org

Follow us on social media: #NSLW19 • #LunchPlaylist • #SchoolLunch



SchoolNutrition.org



[@SchoolNutritionAssoc](https://www.instagram.com/SchoolNutritionAssoc)



[Facebook.com/TrayTalk](https://www.facebook.com/TrayTalk)



[@SchoolLunch](https://twitter.com/SchoolLunch)



Policy Corner:

Our state legislatures are busy making plans for the upcoming session starting in January 2020. We have been contacted already this school year to weigh-in on topics like Lunch Shaming and Food Rescue efforts in our cafeterias. The Public Policy and Legislation Committee represents all of our membership, so don't be shy if you have opinions to share on these subjects. The cafeteria doors are always open for State Legislators to see what we are doing to feed Colorado's kids. While locally we are getting back to school, our Federal elected officials are working on the re-authorization of Child Nutrition. Please see the flyer attached that demonstrates the partnership with the Colorado Blueprint to End Hunger. Let's pass CNR 2019!

Child Nutrition Reauthorization Policy Platform

Support Improvements in Quality of Food Provided through Child Nutrition Programs

Strengthen the ability of school districts to provide nutritious food to students

- Maintain standards of the Healthy Hunger-Free Kids Act
- Increase the capacity of school kitchens to cook high-quality meals from whole ingredients by providing necessary tools

Expand school district's ability to procure local products

- Expand cash in lieu of USDA Foods to other districts and states
- Support Farm to School Act of 2019

Increase meal reimbursement rates for all Child Nutrition Programs to more adequately cover actual costs



Boost Access to Child Nutrition Programs

- *Expand nationally, increase funding per child and make permanent the summer EBT program*
- *Improve access to and capacity of summer meal programs including non-congregate feeding*
- *Ensure Community Eligibility Provision stays at 40%, or lower, of identified student percentage*

Expand Reach of WIC

Extend eligibility and certification periods for infants, children and mothers.

- Extend eligibility for children to age six.
- Extend WIC certifications for infants to two years.
- Extend eligibility for breastfeeding and postpartum mothers to two years.

Expand access to healthy foods for WIC families.

- Increase fruit and vegetable benefits in WIC food packages
- Pilot online and delivery grocery shopping programs
- Allow eWIC at central point of sale at farmer markets

Protect WIC funding.

- Expand funds for Breastfeeding Peer Counseling Program
- Allow use of WIC food funds for EBT costs
- Protect the Full Use of Federal Funds provision
- Expand Admin funds for Farmers Market Nutrition Program and allow other direct market operations to utilize this program (e.g., Community Supported Agriculture)


COLORADO BLUEPRINT
TO END HUNGER



COLORADO
SCHOOL
NUTRITION
ASSOCIATION

Feeding Bodies. Fueling Minds.™

Save the Date

CSNA Day at the Capitol 2020

SAVE THE DATE
FEBRUARY 27,
2020

**CSNA
DAY AT
THE
CAPITOL**



Do you need helpful talking points for policy? Check out SNA's page link below

<https://schoolnutrition.org/learning-center/communications-marketing/pr-resources/tools/>

Or sign up to receive Action Alerts here: <https://cqrcengage.com/schoolnutrition/home?0>

CSNA Highlights

by the numbers 2019



Feeding Bodies. Fueling Minds.™

CONFERENCE & EDUCATION



446
summer conference attendees



18 Summer Conference scholarships
6 Legislative Action Conference scholarships
2 National Leadership Conference (Future Leaders) scholarships



104
CERTIFIED
67
CREDENTIALLED

MEMBERSHIP & MARKETING

950 total CSNA members

225
Facebook followers



\$29,250
Total sponsorships 18-19 SY

INDUSTRY

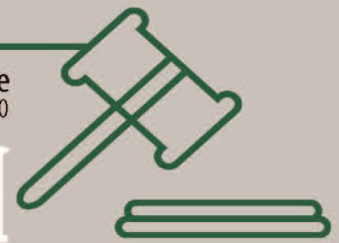
162 Vendors/Manufacturers booths at summer conference

PUBLIC POLICY & LEGISLATURE



\$463,729
Total \$ of additional CO funding to cover reduced lunch 6-8

31 Legislative Action Conference attendees from CO



NUTRITION & RESOURCE DEVELOPMENT



108
massages provided at the Summer Conference Wellness Lounge



8 School nutrition best practices stories shared

Join today!

www.colosna.com



CSNA FACEBOOK - FOLLOW US

Our Membership and Marketing committee alongside our Resource Development and Nutrition committee have some exciting things coming your way on our Facebook and Social Media pages. Make sure that you start following us at Colorado School Nutrition Association (@colosna) and watch for exciting announcements.

If you have photos or articles you would like us to share please send to Jodi@colosna.com.

**ADVERTISE
YOUR
BUSINESS
HERE**

Contact

Jodi@colosna.com

**if you are
interested in
advertisements**

UPCOMING EVENTS

January 12-14, 2020

SNIC

Indian Wells, CA

March 8-10, 2020

LAC

Washington, D.C.

June 16-18, 2020

CSNA Summer Conference

Loveland, CO

July 12-14, 2020

ANC

Nashville, TN

September 23-25, 2020

CSNA Industry Seminar

Beaver Creek, CO

CSNA 2019-20 Industry Members

Thank you for Investing in CSNA

Trustee Members



Patron Members



CSNA 2018-19 Industry Members

Thank you for Investing in CSNA

Patron Members (continued)



My Kid's Lunch



Sustainer Members

ACOSTA | FOODSERVICE



Proud supporter of you.®



FAMILY OF COMPANIES



Pure Foodservice. Pure Results.



— FOODSERVICE —

Heartland

Primero *edqs*

